LLOYDMINSTER CONSTRUCTION ASSOCIATION

TRY-A-TRADE®

EXHIBITOR & SPONSORSHIP CKAGE 2027

An interactive career expo connecting students with the skilled trades, industry employers, training providers and career pathways.

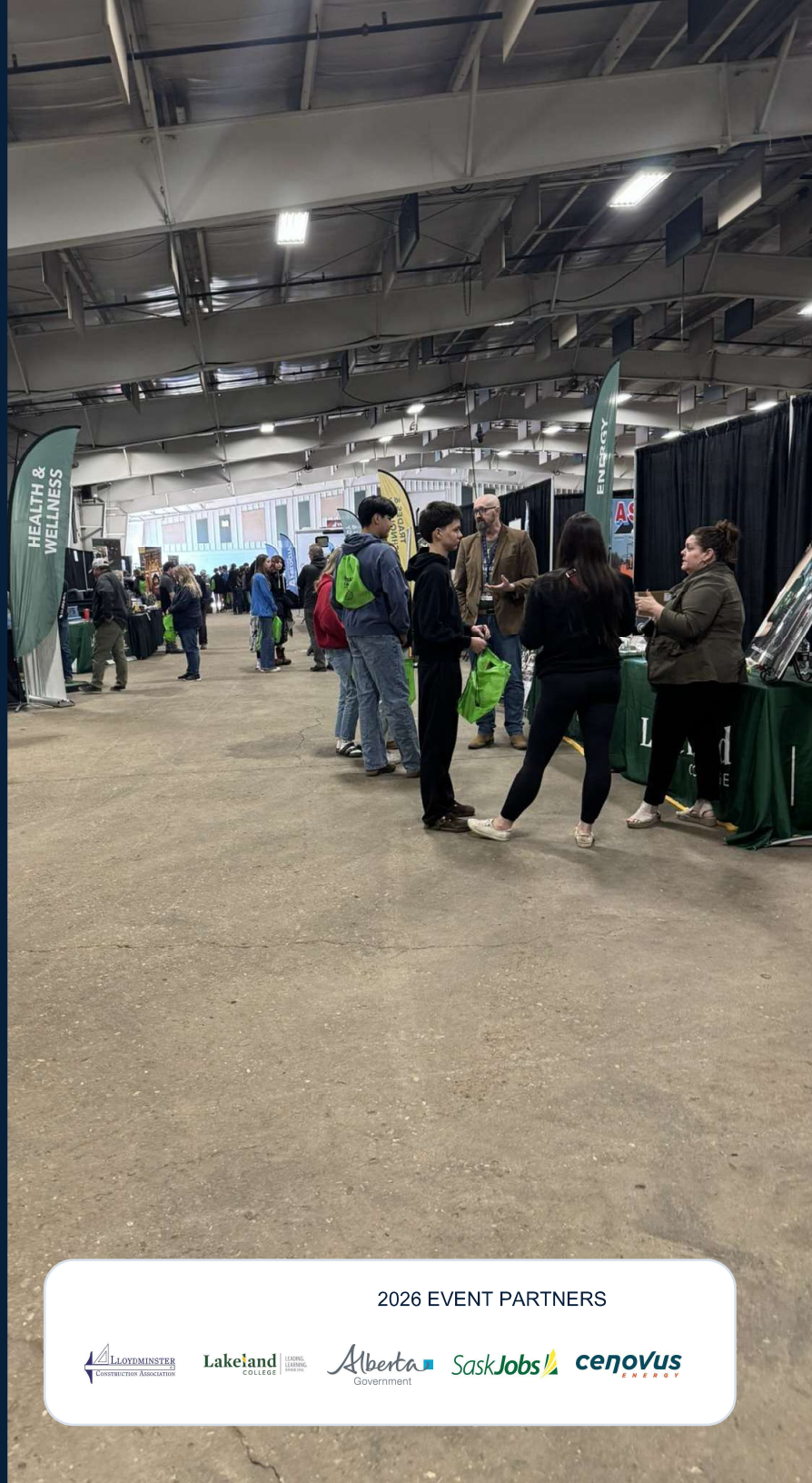
APRIL 28, 2027

LLOYDMINSTER EXHIBITION GROUNDS

1,500+ HIGH SCHOOL STUDENTS ANNUALLY

CELEBRATING 15 YEARS

SHOWCASE YOUR INDUSTRY. INSPIRE THE NEXT WORKFORCE.



2026 EVENT PARTNERS

Lloydminster Construction Association · Lakeland College · Alberta Government · SaskJobs · cenovus energy

WHY EXHIBIT?

Put Students Face-to-Face With the Trades

The strongest booths are hands-on, interactive and memorable. Try-A-Trade gives exhibitors a chance to spark interest, answer questions and show students what a future in the trades can look like.

Celebrating its 15th year in 2027, the Bi-Provincial Try-A-Trade Career Expo creates meaningful conversations between students and industry. Exhibitors can demonstrate tools, technology and trade pathways while promoting their company, association, school or sector.

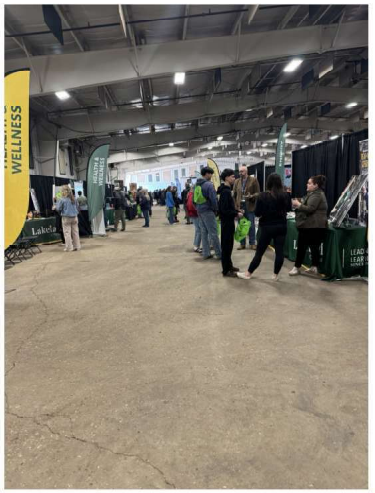
- ✓ **Promote your company, trade, program or sector**
- ✓ **Create hands-on, student-friendly demonstrations**
- ✓ **Support regional workforce development**
- ✓ **Increase awareness of apprenticeship and training pathways**

EVENT SNAPSHOT

1,500+	38	110	50+
STUDENTS ANNUALLY	SCHOOLS REPRESENTED	BOOTH SPACES	TRADES REPRESENTED









EVENT INFORMATION

What Exhibitors Receive

A practical overview of event timing, booth support and the items included with each exhibitor space.

DATE

Wednesday
April 28, 2027

LOCATION

Lloydminster Exhibition Grounds

HOURS

9:00 a.m. – 2:30 p.m.

MOVE-IN

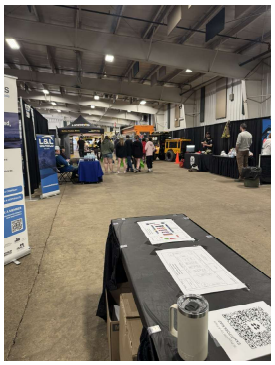
April 27 & morning of April 28

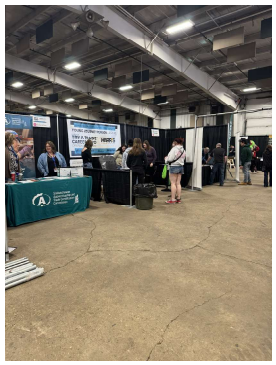
BOOTH PACKAGE INCLUDES

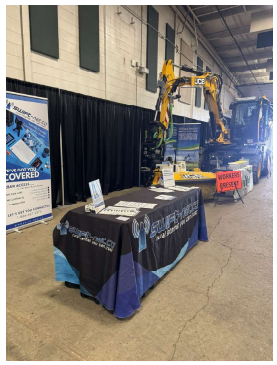
- Exhibitor Manual to follow in April 2027
- 8' High or 4' High back-wall drapery
- 4' High sidewall drapery
- 1 - 8' skirted table and 2 folding chairs
- 1 - 800-watt electrical outlet
- Wi-Fi passwords provided
- 1 industry sign with trade represented

REFRESHMENTS & EXHIBITOR SUPPORT

- Coffee, juice and muffins / cookies available throughout the day
- Soup & sandwich lunch for exhibitors
- Assorted cold cuts and sandwich toppings
- Cold pickle bar, beverages and dessert
- Water bottles available at the registration table







EXHIBITOR PACKAGES

Choose the Booth Size That Fits Your Setup

From standard tabletop booths to larger spaces for equipment and demonstrations, the event is designed to accommodate a wide range of exhibitors.

STANDARD

10' x 10' Booth

$500 + GST

Best for a tabletop display, information booth and a simple hands-on activity.

EXPANDED

10' x 20' Booth

$700 + GST

Ideal for larger activities, more staff or a more immersive demonstration area.

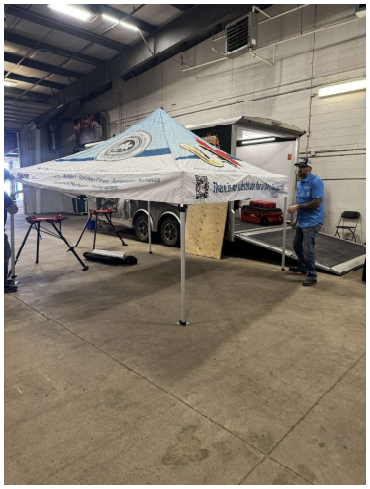
PREMIUM

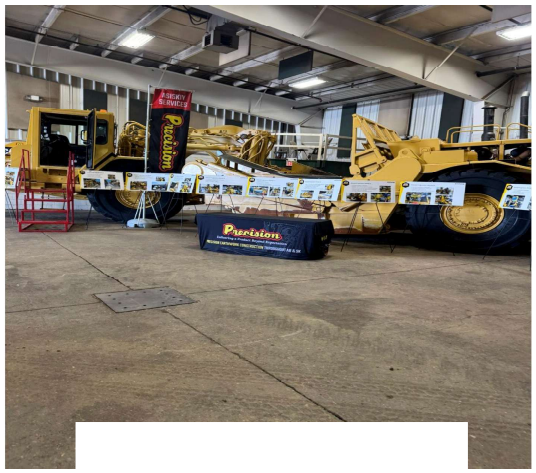
10' x 30' or larger

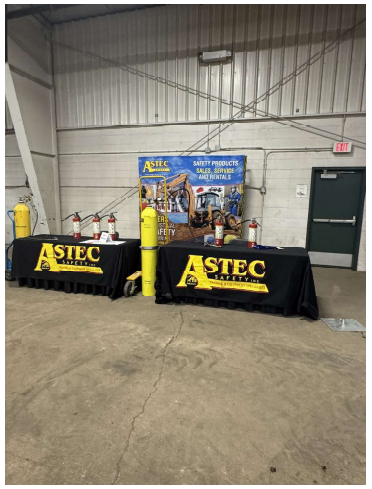
$900 + GST

Recommended for heavy equipment, multi-station activities or large-scale displays.

ACTUAL EXHIBITOR EXAMPLES







SPONSORSHIP OPPORTUNITIES

Support the Event and Increase Your Visibility

Sponsorship helps keep the event vibrant and affordable while recognizing organizations that invest in trades awareness and workforce development.

GOLD
$2,000

- 4 booth spaces
- Premium event recognition
- Website, newsletter & social recognition
- Radio interview opportunity

SILVER
$1,500

- 2 booth spaces
- Website, newsletter & social recognition
- Event recognition
- Radio interview opportunity

BRONZE
$1,000

- 2 booth spaces
- Website and newsletter recognition
- Social media recognition

SUPPORTER
$600

- Event supporter recognition
- Website recognition
- Social media recognition

2026 EVENT PARTNERS

Lloydminster Construction Association

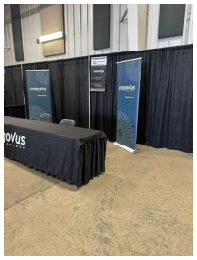
Lakeland College — Leading. Learning. Since 1913.

Alberta Government

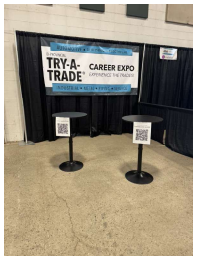
SaskJobs

cenovus ENERGY

2026 EVENT MOMENTS & PARTNER VISIBILITY







REGISTRATION

2027 Exhibitor & Sponsorship Registration

Complete the sections that apply and return the form to the Lloydminster Construction Association.

COMPANY INFORMATION

Company / Organization

Contact Person

Phone **Email**

Trade / Industry Represented

Hands-on Activity / Demonstration

Special Booth / Food / Electrical Requirements

BOOTH SELECTION

- ☐ Standard 10' x 10' Booth - $500 + GST
- ☐ Expanded 10' x 20' Booth - $700 + GST
- ☐ Premium 10' x 30' or larger - $900 + GST

SPONSORSHIP SELECTION

- ☐ Gold - $2,000
- ☐ Silver - $1,500
- ☐ Bronze - $1,000
- ☐ Supporter - $600
- ☐ Survey Gift Cards - $100
- ☐ Exhibitor Lunch - $200
- ☐ Young Entrepreneurs Booth - $750
- ☐ Bottled Water - 200 bottles
- ☐ Custom / In-kind Support

ADDITIONAL PARTICIPATION

- ☐ Association / Industry Group - share with membership
- ☐ Volunteer - Door
- ☐ Volunteer - Survey Table

PAYMENT / INVOICE

Credit Card **Expiry** **CSV#**

Invoice **TOTAL: $** Booths / Sponsorship

Register now - invoices will be issued beginning January 2027.

BOOTH PACKAGE INCLUDES:

Exhibitor Manual in April 2027 | drapery | 1 skirted 8' table | 2 chairs | 800-watt electrical outlet | Wi-Fi | industry sign

All-day refreshments | soup & sandwich lunch | water bottles at registration

Email completed form to Dorothy.lca@telus.net • 780-875-8875 • www.lloydca.ca