

BI-PROVINCIAL

# TRY-A-TRADE®



## DISCOVER OPPORTUNITIES IN TRADES, TECHNOLOGY, SAFETY, AND MORE!

AUTOMOTIVE • BUILDING • ELECTRICAL • INDUSTRIAL • METAL • PIPING • SERVICE

**WEDNESDAY, APRIL 30, 2025**  
**9 a.m. - 2:30 p.m.**

LLOYDMINSTER EXHIBITION GROUNDS  
CULLIGAN BUILDING • EVERYONE WELCOME



Lakeland  
COLLEGE

Canada *Alberta*

SaskJobs

cenovus  
ENERGY



SEE SOME OF  
THE TRADES IN  
ACTION



CHAT WITH TRADES  
PEOPLE TO DISCOVER  
HOW THEY STARTED  
THEIR CAREERS



MEET WITH  
PROSPECTIVE  
EMPLOYERS

FOR MORE INFORMATION, CONTACT THE LLOYDMINSTER CONSTRUCTION ASSOCIATION:

**780-875-8875 • [lloydca3@telus.net](mailto:lloydca3@telus.net) • [www.lloydca.ca](http://www.lloydca.ca)**

# Fact Sheet



## Date

Wednesday, April 30, 2025

## Event Hours

Try-A-Trade® Expo - 9 am to 2:30pm

## Location

Lloyd Exhibition Grounds – Culligan Bldg.  
5521 – 49<sup>th</sup> Avenue, Lloydminster, SK

## Move-In

Tuesday, April 29 2 pm to 5 pm  
Wednesday, April 30 7 am to 8:30 am

## Move-Out

Wednesday, April 30 3 pm to 5 pm

## Why attend? Inspire. Develop. Elevate

The Bi-Provincial Try-A-Trade® Career Expo brings the energy, students and platform for organizations to engage with youth. Take a proactive approach to addressing labour shortages; increase your company's profile; promote future and current job opportunities; provide hands-on, experiential career planning in a particular trade or industry; connect your staff to perspective employees; inform educators and parents on the benefits of your trade; connect with government, industry, labour and education leaders; recognizes the value all stakeholders have in the development of Alberta / Saskatchewan's workforce.

## For more information on the 2025 Event:

Lloydminster Construction Association  
5420 – 50 Ave  
Lloydminster, AB/SK  
T9V 0X1  
Phone: 780-875-8875  
Website: [www.lloydca.ca](http://www.lloydca.ca)  
E-mail: [Dorothy.lca@telus.net](mailto:Dorothy.lca@telus.net)

## EXHIBITOR RATES AND OPTIONS

2024 pricing for 2025 event

Trade Show Booth: (plus gst)

10'x10' - \$500.00

10'x20' - \$700.00

10'x30' or larger - \$900.00

Includes:

- Lunch and refreshments, trade show booth
- Connecting to over 1500 HS students
- Be the voice of industry standards

## HOW TO BOOK A BOOTH

Simply fill in the attached form and email back to us. Book now, you won't want to miss this opportunity!

Sponsorship information and details available  
Please contact us with any questions.

## Try a Trade® Committee represented by

Lloydminster Construction Association  
Lakeland College  
Lloydminster Catholic & Public-School Divisions  
Buffalo Trails Public School Division  
Northwest School Division  
AB & SK Apprenticeship  
SK & AB Governments

“Building Our Communities”

Promoting Skilled Trades to Youth

“Try-A-Trade® is a registered trademark of Skills Canada Alberta”

**Lakeland**  
COLLEGE

**LLOYDMINSTER**  
CONSTRUCTION ASSOCIATION

**cenovus**  
ENERGY

**Alberta**  
Government





## Sponsorship Opportunities

***Making an impact on your Future Workforce – Connect with the next generation of skilled workers.***

Opening doors to all high school students from Lloydminster and the surrounding area providing the opportunity to inform youth/teachers about your organization, products, or services. Now celebrating its 13<sup>th</sup> Year, the TAT welcomes approx. 1600 High School students to try their hand at many of the 51 designated trades in 7 industries.

### Advantages of Sponsorship

Be front and Centre to Promote Your trade to Youth!

Opportunity to reach your target market or primary audience, Face-to-face exposure with other professionals in the trades. Successful lead generation and prospecting for new business or employees; Great media relations for your business or organization; Market presence and awareness. Lloydminster and area trade companies giving back to our communities.

Find your Sponsorship level. Sponsorships can be in-kind or through monetary sponsorships. If you have any questions, please feel free to contact Dorothy Carson at (780) 875-8875 or by email at [Dorothy.lca@telus.net](mailto:Dorothy.lca@telus.net)

## Sponsorship Opportunities

**Gold Sponsor** - as a Gold Sponsor, you will receive **\$2000.00**

(4) 10 x 10 tables – outside aisle – Noted as Gold sponsor at Event

Website [www.lloydca.ca](http://www.lloydca.ca)

Weekly newsletter

All advertising (social media, radio, Student pkg, Exhibitors pkg)

All promotional materials at event

**On location Radio Event interview**

**Silver Sponsor** - As a Silver Sponsor, you will receive **\$1500.00**

(2) 10 x 10 tables – outside aisle – Noted as Silver sponsor at Event

Website [www.lloydca.ca](http://www.lloydca.ca)

Weekly newsletter – social media

**On Location Radio Event interview**

**Bronze Sponsor** - As a Bronze Sponsor, you will receive **\$1000.00**

(2) 10 x 10 tables – outside aisle – Noted as Bronze sponsor at Event

Website [www.lloydca.ca](http://www.lloydca.ca)

Weekly newsletter – social media

Exhibitor's Package

**Supporter of the Trades** - As a Support, you will receive **\$550.00**

Noted as a Sponsor at Event with banner.

Website [www.lloydca.ca](http://www.lloydca.ca)

Weekly newsletter – social media

Exhibitor's Package





Please complete form & payment info:  
Lloydminster Construction Association  
5420-50 Ave Lloydminster AB T9V 0X1  
Telephone: 780-875-8875  
Email: [Dorothy.lca@telus.net](mailto:Dorothy.lca@telus.net)

**Registration Form**

Wednesday, April 30, 2025 - 9am to 2:30pm  
Lloydminster Exhibition – Culligan Building

**EXHIBITOR INFORMATION**

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Expiry: \_\_\_\_\_ CSV# \_\_\_\_\_

Invoice: **To be invoiced January 2025** TOTAL: \$ \_\_\_\_\_ booths/sponsorship

**Each Exhibitors will receive: Exhibitors package to Follow in April 2025**

**All booths include**

- 8' High or 4' High Back wall Drapery
- 4' High Sidewall Drapery
- 1- 8' Skirted Table
- 2- Folding Chairs
- 1- 800-Watt Electrical Outlet
- 1 – Industry sign with Trade represented

**Refreshments served include:**

- All Day** (coffee, juice, and muffins / cookies)
- Soup & Sandwich** (assorted cold cuts and sandwich toppings, cold pickle bar, beverages and dessert)

**Yes, we will be an EXPO Exhibitor**

**Try a Trade® Career Expo Booths – *Please circle one***

10' x 10' - \$500.00 plus gst      10' x 20' - \$700.00 plus gst      10' x 30 'or larger - \$900.00 plus gst

**Please circle which industry represented:**

Automotive Building Electrical Industrial Metal Piping Service Safety Educational

Which trade will be represented: \_\_\_\_\_

# Of Representatives Attending: \_\_\_\_\_ Special Booth/Food Requirements: \_\_\_\_\_

**Yes, we will be an EXPO Sponsor!**

Event Sponsors Gold \$2000.00 \_\_\_\_\_ Silver \$1500.00 \_\_\_\_\_ Bronze \$1000.00 \_\_\_\_\_

Student Survey Gift Cards \$200.00 \_\_\_\_\_

Exhibitor's Lunch Sponsor \$500.00 \_\_\_\_\_

Supporter of the Trades \$500.00 \_\_\_\_\_

Promoting the Trades – Young Entrepreneurs Booth \$750.00 \_\_\_\_\_

Bottled Water Sponsor – 200 provide water bottles. \_\_\_\_\_

Questions? Contact Dorothy Carson at the Lloydminster Construction Association

Phone: 780-875-8875 Email: [Dorothy.lca@telus.net](mailto:Dorothy.lca@telus.net)

