



Join Us!

Tuesday, April 30, 2024

9:00 am to 2:30 pm

Lloydminster Exhibition Grounds

Lloydminster Saskatchewan

For more information contact

Lloydminster Construction Association

780-875-8875

www.lloydca.ca/events/

Fact Sheet



Date

Tuesday April 30, 2024

Event Hours

Try-A-Trade® Expo - 9 am to 2:30pm

Location

Lloyd Exhibition Grounds – Culligan Bldg.
5521 – 49th Avenue, Lloydminster, SK

Move-In

Monday, April 29 2 pm to 5 pm
Tuesday, April 30 7 am to 8:30 am

Move-Out

Tuesday, April 30 3 pm to 5 pm

Why attend? Inspire. Develop. Elevate

The Bi-Provincial Try-A-Trade® Career Expo brings the energy, students and platform for organizations to engage with youth. Take a proactive approach to addressing labour shortages; increase your company's profile; promote future and current job opportunities; provide hands-on, experiential career planning in a particular trade or industry; connect your staff to perspective employees; inform educators and parents on the benefits of your trade; connect with government, industry, labour and education leaders; recognizes the value all stakeholders have in the development of Alberta / Saskatchewan's workforce

For more information on the 2024 Event:

Lloydminster Construction Association
5420 – 50 Ave
Lloydminster, AB/SK
T9V 0X1
Phone: 780-875-8875
Website: www.lloydca.ca
E-mail: Dorothy.lca@telus.net

EXHIBITOR RATES AND OPTIONS

Trade Show Booth: (plus gst)

10'x10' - \$450.00

10'x20' - \$650.00

10'x30' or larger - \$850.00

Includes:

- Lunch and refreshments, trade show booth
- Connecting to over 1500 HS students
- Be the voice of industry standards

HOW TO BOOK A BOOTH

Simply fill in the attached form and email back to us. Book now, you won't want to miss this opportunity!

Sponsorship information and details available
Please contact us with any questions.

Try a Trade® Committee represented by

Lloydminster Construction Association

Lakeland College

Lloydminster Catholic & Public-School Divisions

Buffalo Trails Public School Division

Northwest School Division

AB & SK Apprenticeship

SK & AB Governments

“Building Our Communities”

Promoting Skilled Trades to Youth

“Try-A-Trade® is a registered trademark of Skills Canada Alberta”

Lakeland
COLLEGE

LLOYDMINSTER
CONSTRUCTION ASSOCIATION

Alberta
Government



Bi-Provincial "Try-A-Trade" Career Expo

Sponsorship Opportunities

Making an impact on your Future Workforce – Connect with the next generation of skilled workers.

Opening doors to all high school students from Lloydminster and the surrounding area providing the opportunity to inform youth/teachers about your organization, products, or services. Now celebrating its 12th Year, the TAT welcomes approx. 1700 High School students to try their hand at many of the 51 designated trades in 7 industries.

Advantages of Sponsorship

Be front and Centre to Promote Your trade to Youth!

Opportunity to reach your target market or primary audience, Face-to-face exposure with other professionals in the trades. Successful lead generation and prospecting for new business or employees; Great media relations for your business or organization; Market presence and awareness. Lloydminster and area trade companies giving back to our communities.

Find your Sponsorship level. Sponsorships can be in-kind or through monetary sponsorships. If you have any questions, please feel free to contact Dorothy Carson at (780) 875-8875 or by email at Dorothy.lca@telus.net

Sponsorship Opportunities

Gold Sponsor - as a Gold Sponsor, you will receive **\$2000.00**

(4) 10 x 10 tables – outside aisle – Noted as Gold sponsor at Event

Website www.lloydca.ca

Weekly newsletter

All advertising (social media, radio, Student pkg, Exhibitors pkg)

All promotional materials at event

Radio Event interview

Silver Sponsor - As a Silver Sponsor, you will receive **\$1500.00**

(2) 10 x 10 tables – outside aisle – Noted as Silver sponsor at Event

Website www.lloydca.ca

Weekly newsletter – social media

Radio Event interview

Bronze Sponsor - As a Bronze Sponsor, you will receive **\$1000.00**

(2) 10 x 10 tables – outside aisle – Noted as Bronze sponsor at Event

Website www.lloydca.ca

Weekly newsletter – social media

Exhibitor's Package

Supporter of the Trades - As a Support, you will receive **\$500.00**

Noted as a Sponsor at Event with banner

Website www.lloydca.ca

Weekly newsletter – social media

Exhibitor's Package



Bi-Provincial "Try-A-Trade" Career Expo

Registration Form

Tuesday, April 30, 2024 - 9am to 2:30pm
Lloydminster Exhibition – Culligan Building

Please complete form & payment info:
Lloydminster Construction Association
5420-50 Ave Lloydminster AB T9V 0X1
Telephone: 780-875-8875

Email: Dorothy.lca@telus.net

EXHIBITOR INFORMATION

Company: _____

Contact Person: _____

Phone: _____ Email: _____

Credit Card: _____ Expiry: _____ CSV# _____

Invoice: _____ Cheque: _____ TOTAL: \$ _____ booths/sponsorship

Each Exhibitors will receive: Exhibitors package to Follow in April 2024

All booths include

- 8' High or 4' High Back wall Drapery
- 4' High Sidewall Drapery
- 1- 8' Skirted Table
- 2- Folding Chairs
- 1- 800-Watt Electrical Outlet
- 1 – Industry sign with Trade represented

Please circle which industry represented:

Automotive Building Electrical Industrial Metal Piping Service Safety Educational

Refreshments served include:

- All Day (coffee, juice, and muffins / cookies)
- Soup & Sandwich (assorted cold cuts and sandwich toppings, cold pickle bar, beverages and dessert)

Which trade will be represented: _____

Yes, we will be an EXPO Exhibitor

Try a Trade® Career Expo Booths – **Please circle one**

10' x 10' - \$450 plus gst 10' x 20' - \$650.00 plus gst 10' x 30 'or larger - \$850.00 plus gst

Of Representatives Attending: _____ Special Booth/Food Requirements: _____

Yes, we will be an EXPO Sponsor!

Event Sponsors Gold \$2000.00 _____ Silver \$1500.00 _____ Bronze \$1000.00 _____

Student Survey Gift Cards \$200.00 _____

Exhibitor's Lunch Sponsor \$500.00 _____

Supporter of the Trades \$500.00 _____

Promoting the Trades – Young Entrepreneurs Booth \$750.00 _____

Bottled Water Sponsor – 200 provide water bottles. _____

Questions? Contact Dorothy Carson at the Lloydminster Construction Association

Phone: 780-875-8875 Email: Dorothy.lca@telus.net

